

**RESULTS OF INVESTIGATION:** The products were shipped in drums under the names *Pro-Dyne Oral tablets* and *Pro-Dyne Oral capsules*. After shipment, portions had been repacked under the names of *Red-Zyne tablets* and *Red-Zyne capsules*. The advertising material, streamers, placards, and dodgers, in the possession of the consignee, were for distribution to wholesale and retail outlets.

**LABEL, IN PART:** (Drums, when shipped) "Pro-Dyne Oral Tablets A Dietary Supplement Containing B<sub>12</sub> with other A. P. F. Factors from fermentation products B-Complex Vitamins and Minerals \* \* \* Directions: As a dietary supplement: Two Tablets 3 times a day \* \* \* Each Pro-Dyne Tablet supplies: \* \* \* .2 mg. Boron (from Sod. Borate)" and "Pro-Dyne Oral Capsules A Dietary Supplement Containing B<sub>12</sub> with other A. P. F. Factors from fermentation products B-Complex Vitamins and Minerals \* \* \* Directions: As a dietary supplement: One Capsule 3 times a day \* \* \* Each Pro-Dyne Capsule supplies \* \* \* .4 mg. Boron (from Sod. Borate)."

(Repackaged bottles) "Red-Zyne Tablets A Dietary Supplement Containing the New Red Vitamin B<sub>12</sub> with other A. P. F. Factors B-Complex Vitamins and Essential Minerals \* \* \* Directions: Two Tablets 3 times a day \* \* \* Each Red-Zyne Tablet Supplies: \* \* \* .2 mg. Boron (from Sod. Borate)" and "Red-Zyne Capsules A Dietary Supplement Containing the New Red Vitamin B<sub>12</sub> with other A. P. F. Factors B-Complex Vitamins and Essential Minerals \* \* \* Directions: As a dietary supplement One Capsule Three times a day \* \* \* Each Red-Zyne Capsule Supplies: \* \* \* .4 mg. Boron (from Sod. Borate)."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the accompanying window streamers, display cards, and counter dodgers, and in the magazine reprints, were false and misleading. These statements represented and suggested that the articles when used as directed on the labels, would be efficacious in the treatment of nutritional anemia, pernicious anemia, secondary anemia, borderline anemia, and all other forms of anemia, fatigue, lack of appetite, poor health, nervousness, paleness, bronchitis, congestive heart failure, nausea, and sprue. The articles were not efficacious in the treatment of such conditions and diseases. The products were misbranded while held for sale after shipment in interstate commerce.

The products were also alleged to be adulterated and misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods, No. 17249.

**DISPOSITION:** January 31, 1951. Default decree of condemnation and destruction.

**3418. Misbranding of Peptotabs (Plus-Tabs). U. S. v. 243 Bottles \* \* \* (F. D. C. No. 30340. Sample No. 95630-K.)**

**LABEL FILED:** December 12, 1950, Eastern District of Pennsylvania.

**ALLEGED SHIPMENT:** On or about January 4, 1950, from New Brunswick, N. J.

**PRODUCT:** 243 Bottles of *Peptotabs* (Plus-Tabs) at Philadelphia, Pa., in possession of the Darel Pharmacy, Philadelphia, Pa.

**RESULTS OF INVESTIGATION:** Placards which were entitled "Learn to Live Again," "Peptotabs strengthens the body," "A New You," and "Men \* \* \* Women Over 40," and which related to the *Peptotabs*, were in the window of the Darel Pharmacy.

The product was sold also under the name "Plus-Tabs." A placard entitled "Are You Slipping" relating to the product "Plus-Tabs" was attached to the cash register in the store. When a customer would ask for "Plus-Tabs," the label from a bottle of *Peptotabs* was removed and a label for "Plus-Tabs" was placed thereon. The label of the "Plus-Tabs" was stated to be identical with that of the *Peptotabs*, except for the name of the product "Plus-Tabs" and the name of the distributor.

**LABEL, IN PART:** (Bottle) "100 Tablets Samson Peptotabs Each Tablet Containing: Ferrous Sulphate Exiccated, 3 gr.; Iron Peptonate, 1½ gr.; Manganese Glycerophosphate, ½ gr.; Calcium Glycerophosphate, 1 gr.; Lecithin, ¼ gr.; Thiamin Chloride 2.0 mg. \* \* \* Distributed by Samson Drug Co. 126 N. 13th St., Phila. 7, Pa."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the following statements in the labeling accompanying the article were false and misleading since the article was incapable of fulfilling the promises of benefit stated and implied:

(Placard entitled "Learn to Live Again") "Learn To Live Again You'll take a New Lease on Life after Peptotabs Puts Plenty of Red Cells Into Your Blood Stream";

(Placard entitled "Peptotabs strengthens the body") "Peptotabs strengthens the body with rich red blood by increasing the natural production of healthy Blood Cells Only Peptotabs gives you this Special strengthening action";

(Placard entitled "A New You") "A New You if you don't feel like your one-time self Getting Old? No Vigor? No Pep? You owe it to yourself to take Peptotabs For sparkling up your Blood Action Don't delay—Buy Peptotabs today!";

(Placard entitled "Men \* \* \* Women Over 40") "Men \* \* \* Women Over 40 If you are listless feel out of sorts! Run Down and just can't get the energy to get started use Peptotabs To renew that Vim Vigor and Vitality Don't delay Buy today";

(Placard entitled "Are You Slipping") "Are you Slipping? Has middle age gotten you? Can't keep up? Tire easily? Try Plus-Tabs for Vim, Vigor and Vitality! Past 35? Feel Old? Get Pep, Vigor Are you losing that happy, carefree spirit of youth? Then do something about it. Don't let middle age drag you down and rob you of your cheerful disposition. Try Plus-Tabs, a remarkable tonic tablet made for men and women over 35. Results are so pleasant you will be reminded of your younger days. What a grand and glorious feeling to feel like yourself again."

The article was misbranded while held for sale after shipment in interstate commerce.

**DISPOSITION:** March 28, 1951. Default decree of condemnation and destruction.

**3419. Misbranding of alum. U. S. v. 33 Cartons \* \* \*. (F. D. C. No. 29514. Sample No. 68535-K.)**

**LIBEL FILED:** August 4, 1950, Western District of Washington.

**ALLEGED SHIPMENT:** On or about May 4, 1950, by the Norton Products Co., from Los Angeles, Calif.

**PRODUCT:** 33 cartons, each containing 12 4-ounce packages, of *alum* at Seattle, Wash.

**LABEL, IN PART:** (Package) "Norco Alum USP Powdered Potassium Alum Net Wt. 4 Oz."